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**For Immediate Release**

**AETHRA VIDEO COMMUNICATIONS INSIDE IBM/CISCO CRISIS RESPONSE VEHICLES  
AT NETWORKERS CISCO LIVE 2007**

***The Vega X5 videoconferencing set-top demonstrated during Cisco's Annual User's  
Conference in Anaheim, California***

**Ancona, Italy, -- 24 July 2007 --** Aethra®, a leader in the global telecommunications market, today announced that its Vega X5 high performance set-top videoconferencing system, is on show at Networkers 2007, Cisco's Annual User's Conference held from July 23-26 in Anaheim, California. The Vega X5 is deployed inside the Network Emergency Response Vehicles (NERV), which are part of the new Crisis Management Services from IBM/Cisco.

The Vega X5 is located inside the Sentinel truck, which is featured at the Cisco Connected Government Solutions booth (#353). During the 4-day event the Vega X5 will be demonstrated to attendees inside the truck.

The Vega X5 is situated in the command suite, which offers seating for six individuals and provides decision support tools and meeting space for making real-time command and control decisions. The command suite is outfitted with a large, touch-screen plasma display, computer network connections, video teleconference, and radio and IP phone service for timely analysis and display of situational data.

The Aethra Vega X5 solution has a built-in MCU, which connects up to 8 locations in Continuous Presence mode with automatic Voice Tracking functionality. The X5 provides superior audio and video quality and is the epitome of Italian style and design.

Edward Markey, Aethra's Director of Government Sales for the US, declared, "We are delighted that Aethra technology is involved in this project. We have seen from recent disasters such as Hurricane Katrina and the Indonesian Tsunami, that the ability to respond rapidly to emergency situations is critical! This is why the new crisis management communication vehicles and their capabilities and services, offered by IBM/CISCO are so important."

**About Aethra®**

Aethra ([www.aethra.com](http://www.aethra.com)), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multi-conference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi.

Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in this its 35<sup>th</sup> year in the telecommunications industry.