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## For Immediate Release

### **AETHRA VIDEO COMMUNICATION SOLUTIONS AT INFOCOMM 2007**

*Aethra demos its new High Definition Videoconferencing Solution during the largest tradeshow for the professional audiovisual industry*

**Ancona, Italy, 12 June 2007** - Aethra® SpA, a leader in the global telecommunications market, today announced it is demonstrating its HD system Vega X7 at Infocomm 07 Conference and Exhibition to be held in Anaheim, California from 15-21 June 2007.

At booth #4443 Aethra is showcasing its High Definition Videoconferencing system, the Vega X7. The first stepping-stone to an affordable Telepresence solution, Vega X7 provides 720p HD at 768kbps, allowing HD connectivity even when bandwidth is limited. The only system in its class to provide long reach video input (HD-SDI) and one of the best in its class for the number of HD digital inputs and outputs, the Vega X7 is also capable of connecting up to a total of 9 locations in a multipoint conference.

During the event Aethra is carrying out a series of on-site demonstrations from its booth, where it is also showcasing a range of solutions from its extensive product portfolio. The products on show include the E4 Executive Desktop; distinctive for its built-in flat-screen monitor, this innovative system can also double as a standard PC monitor for a truly space-saving solution. The E4 also offers live collaboration and multipoint capabilities thanks to H.239/Dual Stream video support and embedded 4-site MCU. Also at the Aethra stand, the high performance set-top solutions Vega X5 and Vega X3; designed with high-quality and elegance in mind, the X5 offers an 8-site embedded MCU and patented Voice Tracking technology, while the X3 encompasses all the technical and functional characteristics of larger solutions in a small and refined footprint.

InfoComm is the largest tradeshow of the professional audiovisual industry. AV is expanding from traditional markets such as business, education and government into healthcare, retail, sports, entertainment, museums, worship and an increasingly sophisticated residential market. At InfoComm 07, more than 28,000 manufacturers, integrators and professionals from the global AV market come together to witness how the industry is solving communication challenges, disseminating information efficiently, improving the educational process, supporting more effective presentation of information, improving command and control and security functions, and finding innovative new ways to inspire audiences.

#### **About Aethra®**

Aethra ([www.aethra.com](http://www.aethra.com)), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multi-conference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi.

Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in this its 35<sup>th</sup> year in the telecommunications industry.

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