



Press Contacts:  
Francesca Galeazzi  
+39 071 2189 742  
francesca.galeazzi@aethra.com

Jenny Flack  
+39 071 2189 745  
jenny.flack@aethra.com

## For Immediate Release

### **AETHRA AT WAINHOUSE COLLABORATION SUMMIT SAN FRANCISCO 2007**

*Aethra demos its new High Definition Videoconferencing Solution during the premiere industry insider event for the conferencing and collaboration community*

**Ancona, Italy, 5 June 2007** - Aethra® SpA, a leader in the global telecommunications market, today announced its participation as a Gold Sponsor at the US Wainhouse Research Collaboration Summit to be held in San Francisco from 5-7 June 2007.

During this event Aethra will be showcasing its High Definition Videoconferencing system, the Vega X7. The first stepping-stone to an affordable telepresence solution, Vega X7 provides 720P HD at 768K allowing HD connectivity even when bandwidth is limited. The only system in its class to provide long reach video output (HD-SDI ifc) and one of the best in its class for the number of HD digital inputs and outputs, the Vega X7 is also capable of connecting up to a total of 9 locations in a multipoint conference.

The San Francisco based Wainhouse Research Collaboration Summit will focus on new solutions for real-time unified communications. These include IP telephony-based solutions (IPT), stand-alone rich media collaboration portals, and voice-video-web applications embedded in enterprise software. The event also features presentations, panel discussions, exhibition areas and workshops.

Aethra's "High Definition" workshop will address the impact of High Definition on video communication technology and the videoconferencing industry through analysis and demonstration. The session will include live HD connections using the Aethra Vega X7 high definition solution between the San Francisco Summit and the Aethra Inc. headquarters in Miami, Florida. Attendees will be able to participate "hands on" in these sessions, giving them the opportunity to see for themselves the power of HD videoconferencing.

In addition, in the Aethra exhibition area, summit attendees will be able to experience videoconferencing with Aethra's Vega X3. The epitome of Italian style and design, this high-performance set-top is perfect for small to medium distance video meetings requiring enhanced audio and video quality.

#### **About Aethra®**

Aethra ([www.aethra.com](http://www.aethra.com)), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multi-conference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi. Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in this its 35<sup>th</sup> year in the telecommunications industry.

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