



Aethra Press Office
Francesca Galeazzi
+39 071 2189742, 335 57 82 398
francesca.galeazzi@aethra.com

Jenny Flack
+39 071 2189 745
jenny.flack@aethra.com

For Immediate Release

Professional Video Conferencing Reaches the PC with Aethra's Hydra Vega Desktop Solution

A flexible and dynamic visual collaboration solution that integrates PC-based users with traditional room-based endpoints for interactive communication anytime, anywhere

Ancona, Italy, -- 28 May 2008 -- Aethra SpA, a leader in the global video communication market, today announced the release of Hydra, a unique video conferencing solution developed to provide a 'no limits' visual communications network. By extending the scope of traditional room-based video conferencing to integrate PC-based users, Hydra gives you complete freedom to join a multi-videoconference environment whenever, wherever.

At home, from a hotel or on-the-road, it's easy to interactively participate in a professional multi-conference with just a web-cam and Internet Browser. The Hydra solution takes advantage of the powerful 9-site MCU embedded in the Aethra X-Line endpoints to provide interactive voice and data collaboration sessions and a "Business quality" video experience for all participants, whether they are connected through a high-end conference room solution or a remote PC. Thanks to its flexible and dynamic architecture and very competitive pricing, Hydra opens up a new communications frontier for Small and Medium Businesses in particular.

The only solution of its kind on the market to offer built-in network infrastructure for mixed-mode conferences and firewall traversal, Hydra's built-in gateway enables a multi-videoconference involving both IP and ISDN endpoints to be activated directly from a PC. In addition, its built-in firewall traversal allows participants to access the company LAN during a multi-conference without the need for additional support. This unique feature allows users to avoid purchasing costly infrastructure equipment and to enjoy seamless connectivity.

Non-user specific software licences enable Hydra to be downloaded onto an unlimited number of PCs within a company and can then be utilized by any six PCs concurrently. The call back function allows the combination of data transmission to the PC screen and audio-video to a video conferencing endpoint, enabling a comprehensive management of data and presentations. Easy to install and update with Internet Explorer plug-in, Hydra is also a scalable solution, which can be adapted to the growing needs of a successful business.

The Aethra solution enables videoconferencing to expand from the traditional room-based endpoints environment to the desktop scenario, allowing all participants to share the same interactive visual experience, independently of their location. From home, hotel or who knows where, Hydra provides access to enhanced visual collaboration by extending the reach of your

Aethra S.p.A.

Via Matteo Ricci 10, 60126 Ancona - Italy - Tel +39 071 21 89 81 - Fax +39 071 88 70 77 - Video +39 071 2189701 - www.aethra.com

Contact Centre: Tel +39 071 21 89 800 - Video +39 071 21 81 412 - info@aethra.com

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video conferencing network to include home workers, dispersed offices, and employees on-the-move.

Hydra Vega Desktop Solution - Unique Features

- Only solution not requiring external gateway
- Only solution designed specifically to work with an embedded MCU (9X MCU – Aethra Vega X5 and Vega X7 systems)
- Only system capable of activating a multi-videoconference by calling both IP and ISDN endpoints directly from a PC.
- Only system not requiring external gateway for mixed mode IP/ISDN calls
- Only system not requiring external firewall traversal devices to access the company LAN during a multi-videoconference

About Aethra®

Aethra (www.aethra.com), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multiconference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi. Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in January 2007 its 35th year in the telecommunications industry.

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