

athena.  
The Art of Versatility.

Admire the new rollabout Athena.

Athena, the new masterpiece from Aethra, has been designed by renowned architectural studio aMDL. **Highly versatile, Athena is a new system** unique for its **original feature of interchangeable modules**. Entirely modular, from the choice of monitor to the type of set top, it offers customizable aesthetics, exclusive security technology, and is ultra-slender and lightweight. Indeed, **Athena is predicted to revolutionize the current market for rollabout systems** in terms of versatility and flexibility.

In addition, Athena gives the top technology for professional video communication an air of elegance and style.

athena. Features that make the difference.

1. Total modularity: a variety of possible monitor and set top system configurations.
2. Refined design by renowned architectural studio aMDL.
3. Customization in style: a vast range of possible looks.
4. Strong yet lightweight, simple and slender form.
5. Intelligent economy, widens the possibilities of remote interaction.
6. Certified security: the first hacker-proof rollabout.



Aethra S.p.A.

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The new masterpiece from Aethra, designed by renowned architectural studio aMDL.

#### Athena is absolute modularity.

Choose Athena for its versatility and because it can be expanded and modified at any time.

Athena offers countless possible configurations: from the choice of **the monitor, single or double, 32", 42", 46" 50" and 52" screen**; to the selection of which professional video communication system to choose from Aethra's Vega X Line (X3, X5 and X7). Athena is a dynamic choice, which evolves over time, adapting to technological developments both in terms of industry standards and high definition, as well as future customer requirements.

#### Athena is refined design.

Choose Athena because it offers the best technology and because of its sleek Italian styling. Here at Aethra we are convinced that the overall look of a solution is an important factor when it comes to professional video communication. The selection of an Aethra solution **goes beyond time, CO<sub>2</sub> and financial savings**: it is the evolution of a mind-set and approach to how we work. The solution becomes a symbol of change, reflecting individual style with a unique personality for the client to define.

**Exclusively designed by renowned Italian architect Michele De Lucchi**, Athena was inspired by the painter's easel and encapsulates its essence: lightweight, versatile and sturdy, **cleverly fused into a minimal and refined object.**

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Technology and design excellence in the same system.

#### Athena is customization in style.

Choose Athena for its sleek Italian design as well as its selection of colours and materials. Athena is the first rollabout to offer a vast range of possible looks. First, the colour of the easel can be matched to that of the monitor, which is available in two tones: black and dark grey. **Then we offer a range of colours for the structure in plexiglass:** opal, pearl grey, total black, sky blue, aethra orange and red cherry.

**All this is part of the total and exclusive versatility of Athena.**



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Exclusivity and total versatility.

#### Athena is strong yet lightweight.

Choose Athena for its customization and its ease of movement.

**The simple and slender form is part of the total versatility of Athena.** The practical wheels, its lightweight structure and minimal lines all work together to allow the solution to be moved easily and rapidly from one conference room to another. The management of a professional video communications network can be entirely created around the flexibility of Athena, optimizing all the invested resources.

#### Athena is intelligent economy.

Choose Athena for its exclusive flexibility and important cost savings.

Professional video communication allows you to save the costs of long and expensive business trips. **Next-generation integrated technology, such as HD**, increases the savings in time, as they widen the possibilities of remote interaction.

The result? Fewer business trips, more occasions to meet up and a quick return on investment; **and be sure that at the next meeting, your clients won't miss the refined beauty of Athena.**

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The first hacker-proof rollabout.

#### Athena is certified security.

Choose Athena not only for the enormous savings it can bring, but also for the transmission security it offers.

Thanks to the "security mode" function included in all the system combinations, Athena is the first hacker-proof rollabout that guarantees certified protection of audio, video and data transmission. **This is another cutting-edge solution created by Aethra, reflecting its innovative, consolidated know-how and strong and constant research to protect companies against any possible risk of interception.**