

For Immediate release

Aethra Receives D&B Rating 1:

The Maximum Indicator for Economic-Financial Reliability

Leading provider of video communications solutions obtains Rating 1, the internationally recognized certification from D&B attesting financial creditworthiness.

Ancona, Italy – 12 November 2008 - Aethra SpA, a leader in the global video communication market, today announced that it has received for 2008 “Rating 1 certification from D&B – the maximum reliability indicator”, which is one of the most important acknowledgements of economic-financial reliability awarded to companies on the basis of risk evaluation. The D&B rating is a synthetic indicator, calculated using mathematical-statistical models and current financial information elaborated by D&B, taking into consideration the company’s financial status (capital, profit, reserve). Aethra receives this financial recognition for the second time following the D&B certification “Rating 1” obtained in 2005.

D&B, www.dnb.com - the leading provider of global business information, tools and insight - assigns each business a rating, derived from the aggregation into risk bands of the D&B score (a mathematical-statistical indicator which forecasts the probability that a company will fail in the successive 12-month period), which is able to reflect the status of a company in terms of its creditworthiness. After examining an extensive number of companies in over 200 countries worldwide, D&B has been able to establish which variables are linked to administrative and commercial risks, and has also identified for each variable, the range of values relevant to entrepreneurial failure and the closure of business activities. To these variables the D&B algorithm is then applied, which simultaneously confronts the data from each business with other information available and formulates a numerical rating, ranging between 1 and 100. Derived from this numerical evaluation, the D&B rating describes the risk level of a company in relation to the economic resources ascertained (from a maximum of 4 to a minimum of 1).

The D&B certification is a very important financial result considering that its Rating 1 certification is obtained by an extremely small percentage of companies internationally; in particular by only 9% of all Italian companies.

“We are delighted to receive this certification from D&B at a time when financial stability is a determining factor for business growth and development”, declares Marco Viezzoli, CEO Aethra. “A ratings system, which applies the same criteria for companies worldwide, is fundamental for a company that is continually expanding at international level. This recognition clearly reflects the success of Aethra’s current business strategies and provides the ideal foundation on which to build future international projects and partnerships”.



About Aethra®

Aethra (www.aethra.com), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multiconference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi. Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in January 2007 its 35th year in the telecommunications industry.

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