

NEW MANAGED SOFTWARE OPTION

Ancona-Italy, Rockledge, FL-Usa 02/11/09: Aethra and AGT enter a new phase of their collaboration announcing an unprecedented offer in the videoconferencing market that provides customers with the highest level of service and multipoint functionality without a required purchase of a software or hardware MCU.

For the first time in the Industry a rich set of Added Managed Services is made available for Aethra video systems in order to provide an enhanced level of capability and support beyond traditional maintenance service contracts. By supplementing the standard parts replacement warranty with this Managed Option, videoconferencing customers will receive real-time event help desk support and access to unlimited bridging, recording, and streaming capabilities. In addition, the Managed Option includes multipoint bridging capability per Aethra endpoint with ports available for H.323 guests and web desktop video participants. The Managed Option suite is complemented with single-port webcam desktop capability, which provides firewall traversal, internet bridging, live PC desktop sharing, and client-branded web portal. "As a leading provider of enterprise and government managed video services, AGT knows that the overall success of a videoconferencing project is dependent on the on-going support for end users and their video events," explained Mike Valletutti, CEO of AGT. "Aethra wants to ensure that their customers have the best experience throughout the year without the burden and cost of complex software, network, or in-house training and have worked with AGT to provide the most inclusive, cost-effective option available."

By including connectivity between many different options, end users have the flexibility to attend a video conference from their Aethra endpoint, PC or MAC, or another existing H.323 video system. Other service capabilities included as part of the Managed Option:

- Unlimited multipoint conferencing for up to 25 concurrent sites
- H.239 support (video + PC sharing)
- Continuous presence (4 and 9-way splits)
- Voice activated and distance learning layouts
- Conference control features (mute, lock conference, disconnect participants)
- AES encryption
- Remote software updates & configuration changes

Pricing for the Managed Option is available monthly per endpoint or as an upgrade to the standard annual maintenance option. The option is available through Aethra-certified channel partners and resellers worldwide, with managed support provided jointly from Aethra.net and PerfectMeetings.net according to the customer's site locations and language requirements.

"With an unparalleled concept that conjugates technology and commercial innovation Aethra and AGT have created a flexible, powerful and easy to use solution that answers the need for economical effectiveness and enhanced productivity," stated Elena Viezzoli, VP of Marketing for Aethra.



Applied Global Technologies and PerfectMeetings

Applied Global Technologies (AGT) is an innovative communications technologies company that partners with its clients to provide the latest in managed video services and emergency response communications. In the area of pervasive video collaboration, no other company provides the breadth and depth offered through PerfectMeetings, a service of AGT, which received the 2008 Frost & Sullivan award for Market Share Advancement. AGT and PerfectMeetings international headquarters is located in Rockledge, Fla. with field support offices in Atlanta, Chicago, Dallas, Honolulu, Okinawa, Phoenix, San Francisco, Seattle, Virginia Beach, and Washington, DC. Visit AGT on the Web at www.appliedglobal.com and PerfectMeetings at www.perfectmeetings.net.

About Aethra®

Aethra (www.aethra.com), a leader in the global telecommunications market, develops, manufactures and markets a wide range of high-performance products including video communication solutions, audio conference systems, networking test equipment and products for ISDN and xDSL networks, as well as multi-conference audio-video-data service management. These exceptional products have distinguished Aethra as a leader in the telecommunications industry worldwide, reflecting its expertise in bringing cutting-edge communications technologies to the market: for FY 2006, Aethra's turnover reached \$114 million. Aethra is currently present in 65 countries with its own network of partners and sister companies and has offices in Milan, Rome, Miami Sao Paulo, Mexico City, London, Madrid, Paris, Shanghai, Shenzhen, Beijing and New Delhi.

Founded in 1972, Aethra received the international award "Videoconferencing Company of the Year 2006" in this its 35th year in the telecommunications industry.

###

Applied Global Technologies is a registered trademark and PerfectMeetings is a trademark of Applied Global Technologies, Inc. All other products and names mentioned in this release are property of their respective owners.